

## HEADLINE HERO - £10,000

Active Fusion is on a mission to create healthy and active lives for young people. We are launching the 'When you Tri' fundraising campaign to support our cause, and we need your help.

We are looking for 5 Headline Sponsorship Heroes to contribute £10,000 each, making up 50% of our fundraising target. Will you join us and use your business as a force for good?

## HEADLINE HERO'S BENEFITS

- Make a difference: Your investment will return £39,100 of social and economic value and positively impact the creation of healthy and active lives for young people.
- Support the next generation: Help create the 'Fusion Disruptors', a diverse and inclusive youth board that will shape the future and champion causes close to their hearts.
- IMPROVE YOUR PUBLIC IMAGE: SHOW YOUR COMMITMENT TO SOCIAL RESPONSIBILITY AND IMPROVE YOUR RELATIONSHIP WITH STAFF AND CUSTOMERS.
- Feel good: Experience the 'helper's high' and boost your self-esteem and happiness through the simple act of giving.
- GAIN BRAND RECOGNITION: RECEIVE BRAND RECOGNITION ON THE DOCUMENTARY CREDITS, WITH AN ANTICIPATED REACH OF 24.6 MILLION DIGITAL VIEWERS, AND ACROSS ALL OF ACTIVE FUSION'S DIGITAL PLATFORMS.
- ENJOY EXCLUSIVE PERKS: RECEIVE 2 YEARS OF FREE MEMBERSHIP TO THE FUSION PERFORMANCE CLUB\* FOR 2 PEOPLE, 4 FREE VIP TICKETS TO THE PREMIERE OF 'WHEN YOU TRI', AND A FREE BESPOKE AUDIENCE OR MOTIVATIONAL PRESENTATION WITH LINDSY.

\*Fusion Performance Club – A business leaders network developing your personal and business performance. Mixing with great people in great places.

Don't miss this opportunity to make a difference and use your business as a force for good. Become a Headline Hero and support Active Fusion's 'When you Tri' fundraising campaign today. Contact lindsy@activefusion.org.uk