



## **Fusion Golf Day 2025 Package Overview**

### **Headline Sponsorship**

As the Headline Sponsor of the Fusion Golf Day, your organisation will gain exclusive visibility and recognition for just **£1500**, with targeted exposure across multiple marketing channels before, during, and after the event. In the lead-up to the tournament, your brand will be prominently featured on Active Fusion's website, social media, and in email newsletters, reaching a wide, engaged professional audience.

On the day of the event, your company will receive top-tier branding opportunities at strategic locations throughout Hickleton Golf Club, with the option to display your own marketing materials. Additionally, your organisation will be acknowledged during the opening and closing remarks, ensuring visibility to all participants.

After the event, your brand will continue to be highlighted in thank-you emails, social media posts, and the post-event press release, extending your reach and reinforcing your commitment to corporate social responsibility. One 4-ball team included. This is a unique opportunity to position your company as a leader in both business and community engagement, secure your place as Headline Sponsor today and maximise your brand's impact.

### **Programme Sponsorship**

As the Programme Sponsor for the Fusion Golf Day for just **£1000**, your company will receive prominent branding in the printed event programmes, distributed to all attendees. These programmes will feature essential event and venue information, along with custom marketing of your organisation. One 4-ball team included. This is a great opportunity to directly engage with participants and increase visibility by showcasing your brand to all attendees throughout the event.



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### **General Team Admission**

For just **£290** per team (4 players), you'll not only enjoy a 4-ball golf tournament at the beautiful Hickleton Golf Club, but also make a real impact on the community. As you navigate the greens, know that every swing supports a greater cause - fostering a healthier, happier future for local children and young people. Start the day with a complimentary breakfast, network with like-minded professionals, and experience a unique blend of competition and corporate social responsibility. Included in this package is a delicious meal served at the clubhouse following the event.

### **Fusion Performance Club Team Admission**

As a Fusion Performance Club member, you can enjoy the 4-ball golf tournament at the stunning Hickleton Golf Club for a discounted rate of **£250** per team (4 players). Complimentary breakfast included. Take advantage of your membership discount and make a meaningful impact! Included in this package is a delicious meal served at the clubhouse following the event.

### **Hole Sponsorship**

This affordable package priced at only **£130**, offers businesses a unique opportunity to have a presence at the event, whether you're participating as part of a 4-ball team or simply want to showcase your brand without playing golf. As a Hole Sponsor, your company will be featured prominently with branded signage placed at one of the key holes on the course, ensuring high visibility throughout the tournament. It's the perfect way to engage with a business-focused audience and connect with potential clients in a relaxed, social setting. For those not participating in the tournament, this sponsorship provides an excellent alternative to get involved in the event and gain exposure.